A RESOLUTION BY COMMUNITY DEVELOPMENT AND HUMAN RESOURCES COMMITTEE

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE DEPARTMENT OF PARKS, RECREATION, AND CULUTURAL AFFAIRS, TO DESIGNATE FREEDOM PARK AS AN ATLANTA PUBLIC ART PARK TO SERVE AS A VENUE FOR THE INSTALLATION OF TEMPORARY AND PERMANENT PUBLIC ART AND SITING WORKS OF SCULPTURE, FOR THE PURPOSE OF INTRODUCING THE ARTS TO THE CITIZENS OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSE.

WHEREAS, the promotion of the arts in the City of Atlanta ("City") serves to improve the quality of life of the City's residents and families; and

WHEREAS, conventions and tourism are significant industries, and cultural heritage tourism is the fastest growing industry segment; and

WHEREAS, increasing the availability of the arts and tourism is a direct economic benefit for the economy of the City, and will serve as an amenity to attract business and tourists to the city; and

WHEREAS, Freedom Park is comprised of 210 acres of open rolling terrain which includes bike and pedestrian paths; and

WHEREAS, Freedom Park has a daily audience of approximately 43,500 people daily; and

WHEREAS, Freedom Park also connects the National Park Service's Martin Luther King, Jr. Historic District on the south and its outdoor sculpture collection with the Carter Presidential Library and Carter Center with its collection of outdoor sculpture; and

WHEREAS, Freedom Park has existing permanent installations of significant public art, including artworks at the Carter Center, The Bridge by Thornton Dial, a tribute to Congressman John Lewis at the Ponce Gateway, Homage to King by Xavier Medina at the Boulevard Gateway, and 54 Columns by Sol LeWitt overlooking the Parkway; and

WHEREAS, it is in the best interest of the City to support the arts, culture, environment, health, history, nature, and tourism; and

WHEREAS, the Mayor and the City Council of the City of Atlanta desire to designate Freedom Park as a venue for the installation of temporary and permanent public art and siting works of sculpture, for the purpose of introducing the arts to the citizens of the City.

THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA HEREBY RESOLVES that the Mayor be and is hereby authorized to designate Freedom Park as an Atlanta Public Art Park to serve as a venue for the installation of temporary and permanent public art and siting works of sculpture, for the purpose of introducing the arts to the citizens of the City of Atlanta.

BE IT FURTHER RESOLVED, that Freedom Park shall be a site and location for the installation of additional permanent sculpture and other forms of public art as funding is determined and available, selected and commissioned in full compliance with the process and procedures established by the City of Atlanta Public Art Master Plan. Nothing in this resolution shall require the City to allocate funds for the acquisition and/or maintenance of artwork for Freedom Park.

BE IT FURTHER RESOLVED, that public art, both temporary and permanent, in Freedom Park as an Atlanta Park encouraging public art, shall be developed and programmed pursuant to and in full compliance with any existing or future plans applicable to the park adopted by the City of Atlanta Department of Parks, Recreation and Cultural Affairs, the Freedom Park Conservancy, the Public Art Advisory Committee, Department of Planning or Beltline, Inc.

BE IT FINALLY RESOLVED, that Freedom Park, as an Atlanta Park encouraging the siting of public art, as herein established, shall give priority to works of sculpture and public art, both temporary and permanent, that will enhance the City of Atlanta, Freedom Park, the surrounding neighborhoods, and that will give rise to programs which will introduce the arts and public art to new audiences, particularly to children, the elderly, the disabled, and to those citizens because of economic or other circumstances have not had ready access to the arts.

Part II: Legislative White Paper: (This portion of the Legislative Request Form will be shared with City Council members and staff)

A. To be completed by Legislative Counsel:

Committee of Purview: Community Development and Human Resources

Caption: A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE DEPARTMENT OF PARKS, RECREATION, AND CULUTURAL AFFAIRS, TO DESIGNATE FREEDOM PARK AS AN ATLANTA PUBLIC ART PARK TO SERVE AS A VENUE FOR THE INSTALLATION OF TEMPORARY AND PERMANENT PUBLIC ART AND SITING WORKS OF SCULPTURE, FOR THE PURPOSE OF INTRODUCING THE ARTS TO THE CITIZENS OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSE.

Council Meeting Date: March 19, 2007

Requesting Dept.: Parks, Recreation, and Cultural Affairs

B. To be completed by the department:

1. Please provide a summary of the purpose of this legislation (Justification Statement).

The purpose of this legislative request is to authorize the identification of the City of Atlanta owned Freedom Park as an Atlanta Park encouraging Public Art by giving priority to siting works of sculpture, both temporary and permanent, and to bring forth programs which will introduce the arts and public art to new audiences ensuring that the arts are available to all citizens especially children, the elderly, the handicapped, and those citizens who because of economic or other circumstances, have not had ready and regular access to the arts.

2. Please provide background information regarding this legislation.

Freedom Park is a City of Atlanta owned Park and has existing permanent installations of significant public art, including artworks at the Carter Center, the "Bridge" by Thornton Dial, a sculpture tribute to Congressman John Lewis at the Ponce Gateway, "Homage to King" by Xavier Medina at Boulevard Gateway and 54 Columns by Sol LeWitt overlooking the Parkway. It is in the best interest of the City of Atlanta and its citizens to support Freedom Park as a site and location for the installation of additional permanent sculpture and other forms of public art for the encouragement of creativity and the fostering of effective use of Freedom Park as an established and recognized venue for temporary and permanent public art installations that engage artists and citizens in the urban environment.

3. If Applicable/Known:- N/a

- Contract Type (e.g. Professional Services, Construction Agreement, etc): (a)
- Source Selection: (b)
- Bids/Proposals Due: (c)

- (d) Invitations Issued:
- (e) Number of Bids:
- (f) Proposals Received:
- (g) Bidders/Proponents:
- (h) Term of Contract:
- 4. Fund Account Center:
- 5. Source of Funds: N/a
- 6. Fiscal Impact: None to the City of Atlanta
- 7. Method of Cost Recovery: N/a

This Legislative Request Form Was Prepared By: Debra F. Harris, M.A., Departmental Contracting Officer/Legislative Liaison, and Eddie Granderson, Public Art Manager, Office of Recreation.

TRANSMITTAL FORM FOR LEGISLATION

TO: MAYOR'S OFFICE ATTN: GREG PRIDGEON
Legislative Counsel (Signature): Terry Grandison
Contact Number: <u>404-330-6946</u>
Originating Department: Parks, Recreation, and Cultural Affairs
Committee(s) of Purview: Community Development and Human Resources
Council Deadline: February 26,2007
Anticipated Committee Meeting Date(s): March 13, 2007
Anticipated Full Council Date: March 19, 2007
Commissioner Signature
Chief Procurement Officer Signature
CAPTION A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE DEPARTMENT OF PARKS, RECREATION, AND CULUTURAL AFFAIRS, TO DESIGNATE FREEDOM PARK AS AN ATLANTA PUBLIC ART PARK TO SERVE AS A VENUE FOR THE INSTALLATION OF TEMPORARY AND PERMANENT PUBLIC ART AND SITING WORKS OF SCULPTURE, FOR THE PURPOSE OF INTRODUCING THE ARTS TO THE CITIZENS OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSE.
FINANCIAL IMPACT (if any)
Mayor's Staff Only
Received by CPO: (date) Received by LC from CPO: (date) Received by Mayor's Office:
Submitted to Council: $\frac{\text{(date)}}{\text{(date)}}$